



Bridging the Gap Between You And Your Franchisees

The Bridge empowers your franchise support team with the vital skills and competencies needed to effectively support your franchise network. Combining comprehensive topics with an integrative training approach, this programme strengthens the connection between franchisors and franchisees – bridging the gap to foster open communication, enhanced collaboration, and sustainable financial growth.



Tim Morris

Co-Founder

Tim has built a successful career in the franchise sector, from franchise ownership to leading global support for an education brand across 16 countries.

He specialises in supporting high-performing franchisees through peer groups, KPI development, and accountability, fostering stronger franchisor-franchisee relationships and driving growth.



Meet the Team



Nikki Senior

Co-Founder

Nikki brings extensive experience in franchising, business development, and recruitment. She has guided clients through major business transitions, helping them launch franchises, overcome burnout, and shift mindsets around growth and sales.

Combining her franchising background with proven mindset coaching, Nikki empowers franchise professionals to build confidence, resilience, and sustainable growth.

Core Support Challenges

With extensive experience on both sides of the franchise agreement, we understand the common challenges franchisors and their support teams often encounter.

While some obstacles may be unique to your business, brand, or industry, many are shared across numerous franchise brands.

We've identified 10 key challenges that, when addressed, can drive meaningful change and unlock substantial growth within your franchise network.

Lack of financial literacy and business acumen

Blurred professional boundaries

Struggles with conflict and resilience

High franchisee and staff turnover

Franchisee reluctance to invest in marketing

Fear of having critical conversations

Challenges managing relationships

Difficulties motivating franchisees to grow

The 'It doesn't work in my territory' mindset

Support team training being forgotten / not implemented



Introducing... The Bridge

Bridging the gap between you and your franchisees.



What makes The Bridge different to other training?

Integrative learning creates lasting change

Focus on skills & competencies over knowledge

Reduce the gap between you and franchisees

Designed to generate sustainable growth



Skills & Competency Modules

The following modules form the content of The Bridge; a 12 month learning journey



Business Acumen & Financial Literacy



Effective Communication & Active Listening



Adaptability & Flexibility



Emotional Intelligence



Coaching & Mentoring Skills



Problem Solving & Strategic Thinking



Resilience & Boundaries



Cultural Awareness & Sensitivity



Effective Goal Setting



Training & Development Skills



Complaints Handling



Inspiring a Growth Mindset



Packages

Package	VIP	Online Series
Competency Audits x 2	✓	✓
Monthly Learning	✓	✓
Applied Learning Tasks	✓	✓
Progress Reporting	✓	✓
Final Assessment	✓	✓
2 Hour Workshop	✓	
2 x In-Person Days	✓	
1:1 Coaching		

Pricing

Package	Full payment in advance	Monthly payment plan	Total cost for monthly payment plan
VIP	£3,500pp	£390 deposit + 11 x £320pp	£3,910pp
Introductory VIP (Expires 31.01.2025)	£2,750pp SAVE £750	£300 deposit + 11 x £245pp	£2,995pp SAVE £915
Online Series	£2,500pp	£275 deposit + 11 x £225pp	£2,750pp
Introductory OS (Expires 31.01.2025)	£1,900pp SAVE £600	£210 deposit + 11 x £175pp	£2,135pp SAVE £615
Coaching (1:1)		£175pp per month*	

*Min 3 months



Pricing (USD)

Package	Full payment in advance	Monthly payment plan	Total cost for monthly payment plan
VIP	\$4,275pp	\$475pp deposit + 11 x \$365pp	\$4,490pp
Introductory VIP (Expires 31.01.2025)	\$3,360pp SAVE \$915	\$360pp deposit + 11 x \$300pp	\$3,660pp SAVE \$830
Online Series	\$3,055pp	\$330pp deposit + 11 x \$275pp	\$3,355pp
Introductory OS (Expires 31.01.2025)	\$2,320pp SAVE \$735	\$260deposit + 11 x \$210pp	\$2,570pp SAVE \$785
Coaching (121)		\$210pp per month*	

*Min 3 months

Your Invitation To Step Onto The Bridge

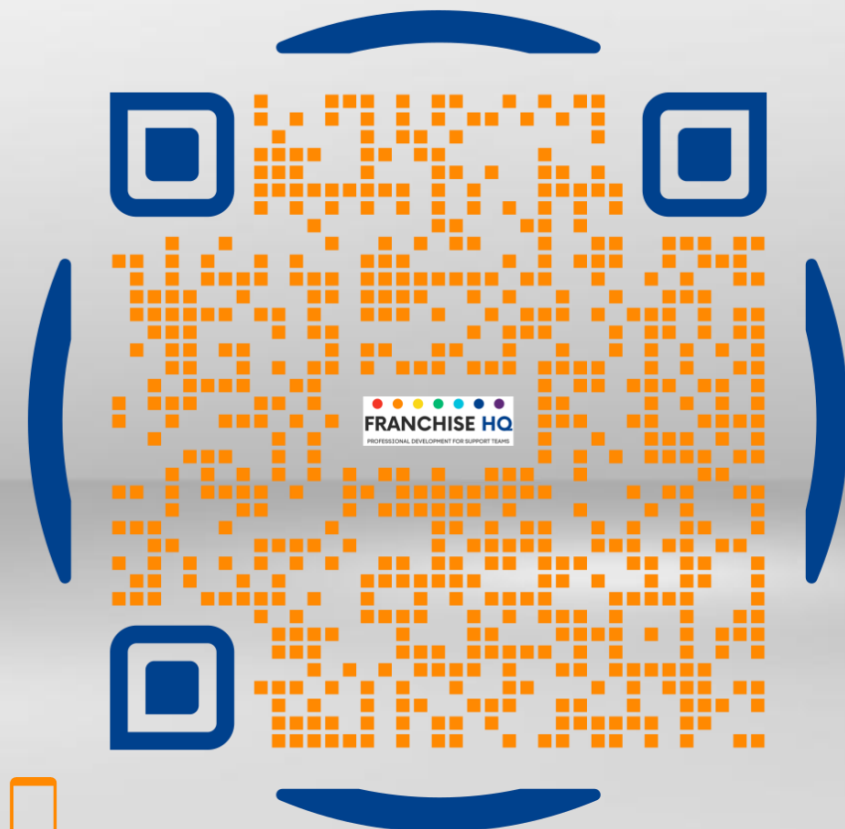
If you would like to learn more about how The Bridge can help you develop your franchise operation, please scan the QR code and complete the form.

If you'd rather book a call with us, you can do so by clicking the buttons below:

**Book Call With
Tim Morris**

**Book Call With
Nikki Senior**

Bookings & Enquiries



SCAN ME 